

SIDS In Numbers. Reduce the risk.



1 per
3,845

The current unexplained infant death rate in the UK for live births.



200

SIDS claims the lives of approximately 200 babies every year in the UK: that's around 4 babies a week



50%



Sharing a room with your baby can halve the risk of SIDS

6x

An infant placed on their front to sleep is up to 6 times more at risk of SIDS than one placed on their back



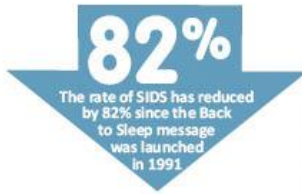
88%



Around 88% of SIDS happen in the first 6 months of life

82%

The rate of SIDS has reduced by 82% since the Back to Sleep message was launched in 1991



5x

Babies born at low birth weight are 5 times more at risk of SIDS than babies born at a normal birth weight

50x

Sleeping on a sofa with a baby can increase the chance of SIDS by up to 50 times



55%

Boys are more at risk of SIDS than girls – nearly 55% of unexplained infant deaths were boys in 2017



5x

In 2017 the rate of SIDS was five times higher among mothers under 20 compared to all other age groups

1/3

Over a third of SIDS deaths could be avoided if no women smoked during pregnancy

